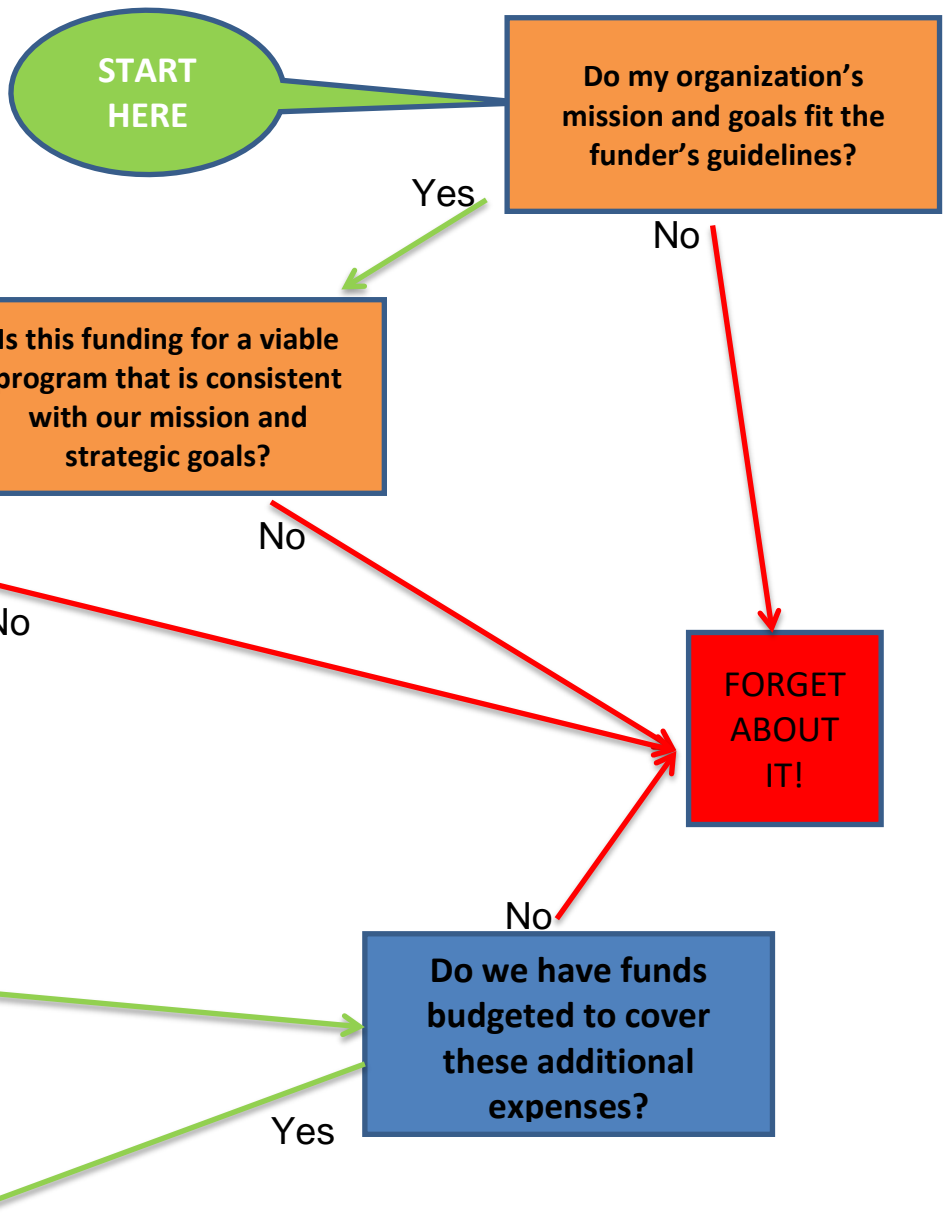


Grant/Sponsorship Decision-Making Matrix



Final items to consider:

Score yourself on the following questions!	Easy	Moderate	Difficult	Very Difficult
How difficult is the application to write?	1	2	3	4
Do I have enough time to prepare the application?	1	2	3	4
Does the application fit in my current work pipeline?	1	2	3	4
What is the likelihood of receiving the funding?	1	2	3	4
What is the ROI on your team's effort?	1	2	3	4

Add your scores and divide by 5.

Score of 3.5+ >>	BAIL OUT!
Score of 2.5 – 3.5 >>	Consider all aspects CAREFULLY!
Score of 2.5 or less >>	GO FOR IT!!